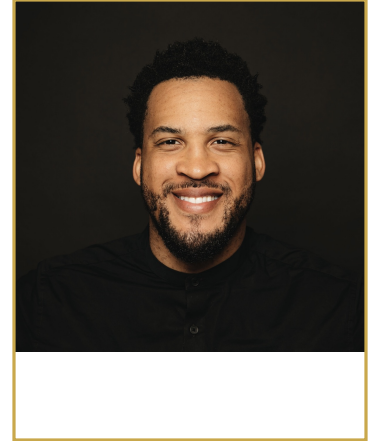


“Everyone shouldn’t be an entrepreneur, but everyone should have ownership.”

Brandon Rule is an entrepreneur creating wealth in inner-city communities through two kinds of development: buildings, and people. As Chairman & CEO of Rule Enterprises he builds mixed income housing through public private partnership, in neighborhoods where gentrification is pricing out the people who built them. He is the founder of The Rose That Grew, chairman of Concrete Rose Construction (MBE certified), co-founder of Blueprint AI, and a board member of Golden Rule CDC.



553
CURRENT UNITS

\$1B+
PIPELINE

\$50M × 2
HUD CNI AWARDS

5
STATES: WI DC AL GA TX

SELECTED WORK

Smithfield Court	Birmingham, AL	920 homes · \$400M+ TDC	\$50M HUD Choice Neighborhoods grant
Eighteen87 on Water	Milwaukee, WI	79 homes · \$24M TDC	Mayor's Design Award 2025
Thirteen31 Place	Milwaukee, WI	89 homes · \$18M TDC	Mayor's Design Award 2022
Seveno4 Place	Milwaukee, WI	60 homes · \$12.6M TDC	MANDI Awards finalist
Park Cedar	Madison, WI	150 homes + grocery · \$45M TDC	Operating
Kin at Freshwater	Milwaukee, WI	140 homes · \$50M TDC	In pre-development
Okato Manor	Oconto, WI	74 homes · \$20M TDC	Operating

SPEAKING

50+ engagements · 20,000 live at InvestFest · Briefings at the Brookings Institution and Urban Institute
Keynotes: The Rose That Grew: A Journey of Perseverance and Purpose · Building Bridges to Wealth
Featured: Earn Your Leisure · Forbes · HuffPost · U.S. Bank · Yahoo Finance · Milwaukee Business Journal

BOARDS & HONORS

Marquette University
Real Estate Advisory Board

Virginia Tech, Pamplin College of Business
Real Estate Advisory Board

Federal Home Loan Bank of Chicago
Community First Emerging Leader Award, 2022

City of Milwaukee
Mayor's Design Awards, 2022 & 2025

Milwaukee Business Journal
40 Under 40

MANDI Awards
State Farm Building Blocks finalist